

1 – 3 –DESCRIPTION OF THE PROJECT *(maximum 2 bi-lingual pages)*

*Context and background of the project*

The technical jobs are in France and in Great-Britain facing a deficit of image at the level of the young, due partly to a lack of adapted communication and to the evolution of our society towards activities of service, to the detriment of traditional trades.

The setting-up of a cross-border work of exchange of knowledge and good practices on very chosen topics, such as e-learning, creation of an internship/apprenticeship and of a team of Franco-British tutors, will enable the enhancement of skills of teaching teams, youth and professionals involved in manual trades.

By working on the representation of jobs and methods of training thanks to the use of NICT, we hope to give a modern and evaluative image of those training courses.

We will more particularly target the jobs of car repair and hospitality. To carry this project through a successful conclusion, we will lean on two organizations specialized in the professional training of young individuals: the IREAM located in Amiens which counts 1000 apprentices in the following sectors (food, car repair, aesthetics, hairdressing, florist) and the City College of Brighton and Hove in partnership with a specialist employment support agency Care Co-ops cic..

This project is a willingness to develop effective cross-border partnership creating a network of educational organizations and professionals from the territories of Amiens and Brighton and Hove

*Project Objectives*

Our project has for goal to develop in two professional training institutions (the City College of Brighton and the IREAM of Amiens), a pilot and experimental partnership on the topics of apprenticeship and school course combined with work experience at the European level of young people from 16 to 25 years old, in the employment areas of hospitality and car repair.

We will focus more particularly on the setting up of activities related to: e-learning, networking of teachers and tutors in firm, as well as proposal of cross-border internship/apprenticeship program that will be developed by Care Co-ops cic as the lead organisation in this role. The development of the intern/apprenticeship program will bring together a number of specialist organisations to facilitate a high level of employer engagement that will be responsive to the needs of employers in the development of program and training that is being offered.

*Main actions envisaged (please provide an outline – further details can be provided under section 7.1)*

Our project revolves around 3 specific actions:

Activity 1: creation, setting-up and experimentation of a platform of e-learning between the IREAM and the City College of Brighton. This platform will concern the following professional areas:

* car repair (mechanics, car-body making, painting)
* the jobs of food and hospitality (cooking, take-away activity/caterer, port meat trade/delicatessen, butchery, bakery, pastry making…)

The setting-up of this platform will require the creation of an educational working team, composed of teachers of the City College of Brighton and of IREAM, who will be in charge to elaborate the contents of the training.

An external provider of services, specialised on the chapter of the NICT, will make the conception and the technical follow-up of the platform.

The direct target groups are the young in training at the IREAM and at the City College of Brighton, as well as the pedagogical teams.

The indirect target groups are tutors in firm.

**Action 2 :** organisation and setting-up of a cross-border platform for the search of internships/apprenticeships in the firms in the sectors mentioned above with Care Co-ops cic as the lead partner and involving other specialist organisations as external providers.

Setting-up in the two centres of 3 specific workshops intended for the preparation of the exchanges.

* Workshop n°1: European citizenship and intercultural
* Workshop n°2: mobility, autonomy and preparation to the cross-border exchanges
* Workshop n°3: reinforcement of the English and French language skills

Those experimental exchanges will concern:

* the young target individuals in training at the IREAM and at the City College of Brighton
* the tutors in the firms, French and English

Number of young people addressed during the length of the project on the French side:

* 45 young apprentices

Number of young people addressed during the length of the project on the British side:

* 45 young apprentices

Number of tutors addressed on the length of the project on the French side:

* 20 tutors

Number of tutors addressed on the length of the project on the British side:

* 20 tutors

**Action 3 :** reflexion on the opportunity to create a cross-border team of tutors intended to facilitate the contacts and the networking of professional tutors in firm in France and in Great- Britain.

This team will be co-led by referents of the IREAM and of the City college. In the framework of the project study seminars will be proposed to the members.

General presentation of the plan:

Action 1

Action 2

Action 3

Cross-border steering committee

Cross-border pedagogic working group in charge of the transfer of know-how

National pilot committee

In France

In Great-Britain

Evaluation of the plan

Action A

Action B

Action C

In charge of 3 local working groups

*Target group*

1. young people from 16 to 25 years old in apprenticeship contract following a training at the IREAM in the crafts trades in the Somme department
2. pedagogical teams of the City College of Brighton and of the IREAM.
3. tutors in firms, French and British.

*Cross-border nature of the project*

All the activities will be developed in close partnership with our British partners and more particularly on the following topics:

* creation of the ‘internship/apprenticeship program
* creation of the e-learning platform
* creation of the cross-border team of tutors

Additionally to the Franco-British steering committee and to the cross-boder working team, seminars of exchanges will be organized at the level of the educational teams and of the mentors in the firms on topics related to the professional training. The young in training at the City College and at the IREAM will benefit from a platform of search of internships/apprenticeship on the two territories concerned. Our goal is to create a strong partnership between the organizations in order to be able in the future to perpetuate the actions carried out and to develop new possibilities of partnership.

*Impact on wider cross-border development*

The development of the cross-border relations will allow us:

* to better know the educational plans linked to professional training in France and in England
* to create opportunities for the pedagogical teams of the City College and of the IREAM to work together in the framework of a common project
* to enhance the competences of the different organisations and work together on the transfer of know-how and good practices
* to create opportunities for the individuals in training to discover the notions of interculturality and European citizenship
* to make French and British firms aware of the notion of cross-border networking by federating the professional mentors
* to work together at the creation of a sustainable partnership
* to work with French and British qualification awarding bodies to develop a joint harmonised set of qualifications.

*Added value of the European funds*

The European funds will allow us to bring to the project the necessary added value for its success in term of:

* enhancement of competences and cross-border know-how
* stimulation of French and British teams at the pedagogical level
* search of innovative solutions in the framework of training of the target individuals
* promotion of the European citizenship and of intercultural
* development of professional and economic relations between French and British firms involved in the field of training of young individuals
* definition of the profile ‘European tutor/mentor’.

*Value for money*

The project will enable the setting-up of a cross-border plan developing the following topics:

* the professional training of French and British young individuals
* the pooling in common of educative and pedagogic know-how of the City College and of the IREAM
* the awareness and training of firms located in the Somme area and in the Brighton & Hove area on the concepts of networking and mentoring
* enhancement of the professional areas of car-repair and hospitality/food

As well as the realisation of three products:

* elaboration of a cross-border platform of e-alearning, on the jobs of car-repair and food
* setting up of a ‘program of cross-border internships/apprenticeship intended for young inviduals in training at the IREAM and at the City College
* creation of a team of mentors in firm composed of British and French organizations from the Brighton and Hove and Somme areas.