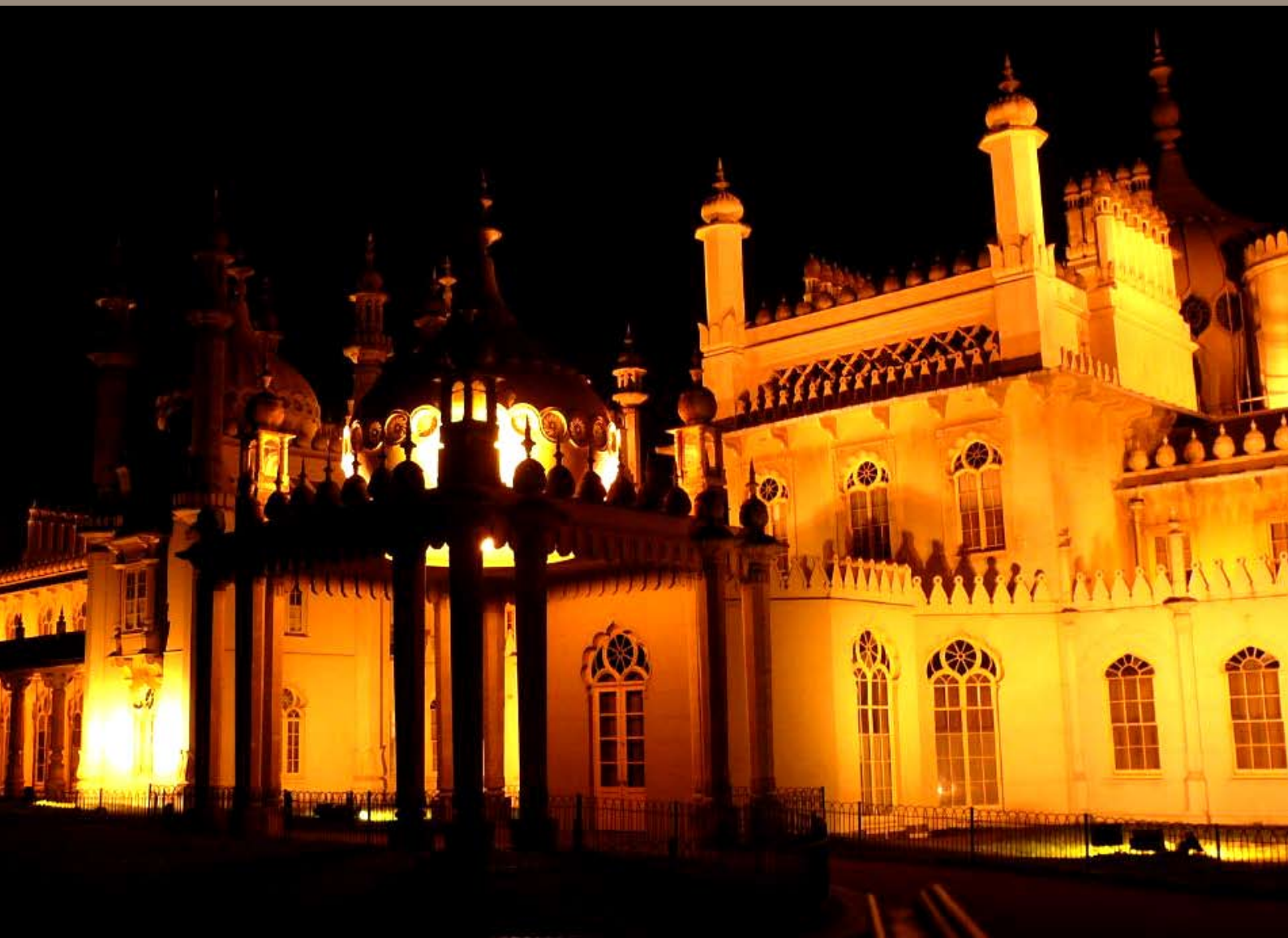


osomi

Looking Ahead

Proposal to Tourism Futures





A bit about us

Osomi is an innovative graphic design agency that aims to provide you with the highest standard in print design, web design and customer services in an effort to help you achieve your creative goals. We consistently produce original and creative design work, and are passionate when it comes to creating and developing brands that communicate your values, individuality and vision. We create work that our clients are proud of, that exceed expectation and deliver results.

Francesca Swatton & Ruth Watson | Creative Directors

Both Fran and Ruth graduated from Brighton University with a BA Hons in Graphic Design. They both have extensive design and print experience working for agencies in Brighton and London. They have worked on a range of briefs spanning in a variety of sectors including travel, tourism and leisure, retail, interiors, building trade, education, local authorities, corporate, telecoms, legal, technology, media and innovation.

They are currently working with a wide range of clients from branding for designer boutiques like Sarah Arnett to larger companies such as Currys, MFI, Young Enterprise London and American Express.



A handful of clients we have worked with

A Fair Way Solution	Innovative golfing specialists
Black Rock Films	Film makers
Brighton Frocks	Event management
Broadwater Mailing	Mailing house
Cheeky Funky	Baby clothing brand
Clapham Marketing	Marketing & PR
Currys	Electrical equipment
De Novo	Building & maintenance
EFS	Life insurance
Fusion	Property investment
Luma	Organic home textiles
MFI	Furniture retailer
Mio Minn	Boutique pet store
Rebuild	High-spec refurb
Sarah Arnett	Fashion designer
Simultane	Boutique store
Sycamore Financial	Financial management
Restaurants at Work	Employment agency
The Cedar Room	Cocktail bar & lounge
TheOrganicSalon.com	Organic beauty products
Two Below Zero	Web design & development
We Love Local	Organic food company
YE London	Linking Young People to Businesses



Services we offer

We offer a wide range of design, marketing and communication solutions focused upon specific challenges that we tailor to your detailed business objectives. Here are some of the many services we can offer your company:

- Corporate & brand identity development
- Corporate stationery
- Advertising & promotional materials
- Annual reports
- Online & e-mail marketing
- Marketing literature
- Direct marketing
- Internal marketing
- Web-site strategy, design and build
- Public relations
- Events; exhibitions, seminars & conferences.

Logos we have designed

arnett
sarah

simultane



the
cedar
room



**BRIGHTON
ROCKS**



LA
TROPICALE
...for a vibrant experience

natural @pr





Logos from the tourism sector

Airtours



Logos we are developing related to tourism



Vilnius
Citybreaks
Vilniuscitybreaks.co.uk

CityBreaks *Riga*

vilnius 
citybreaks.co.uk

Riga
Citybreaks
www.rigacitybreaks.co.uk

city *St Petersburg*
breaks.co.uk

Inspiration



First ideas / scamps

tourismfutures



tourism
futures



✖
tourismfutures

tourism 
FUTURES



tourism
FUTURES



And finally

We believe in practical solutions that create a competitive advantage so that your company can maximise its profits.

And finally, a brand is not a logo, it's...

- your company ethos
- the way you behave
- the way your people feel, and
- why your customers will keep coming back to you.