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Around 30,000 freight professionals chose to visit the IFW website last month – let's give that some context: imagine filling an entire half of a Premiership football stadium and communicating with each and every individual about something they are interested in, interested enough to take time out of their day to pay attention.

Still at the core of IFW is high-quality exclusive content, produced by a team of journalists immersed in this dynamic sector, with extensive contacts that give them a unique perspective on the issues that count.

And as it progresses towards its 50th anniversary, IFW will deliver more news, more featured content, more in-depth analysis, more audio and video, tailored e-bulletins and weekly round-ups to help readers keep up to date, with mobile-friendly content and applications so they can view IFW when and where they choose.



Operators finding ways to help Haiti

Despite airport logjams and damaged berths, aid cargo is arriving

By Will Waters

New options for delivering aid cargo to Haiti were unveiled as PAP vessels were ordered to leave the port of Port-au-Prince, as the UN and other agencies including UNICEF, WFP, UNHCR and UN Women, along with the US military and other international agencies, began to re-evaluate their aid strategy.

But despite the port's closure, aid operators and shippers were confident that aid cargo would still get to Haiti. The UN's Director of Logistics, Denis Gilmour, said: "We are confident that aid cargo will get to Haiti. We are confident that aid cargo will get to Haiti. We are confident that aid cargo will get to Haiti."



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Opinion
IFW's digital transformation is just that former days most embrace, argues Peter Quaresima

Overland Focus
Shenoi's Mark Cornwall warns that problems on railroads means rates look likely to increase

Heavylift Focus
Corruption, high prices and lack of capacity mean getting project equipment into Africa and Afghanistan remains difficult

BIFA prizes out its prizes
Last week saw the first prizes of 2010 handed out as the British International Freight Association (BIFA) held its annual awards in London.

Hacks head into a new digital age

From at least the normally dry and boring world of IT, the digital age has moved into the world of freight. The digital age has moved into the world of freight. The digital age has moved into the world of freight.



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